

**FOR THE LOVE OF
COMMUNITY**



BUSINESS GIVING GUIDE

A guide for Local Businesses and Corporate Leaders

Growing Together, Giving Back



Local businesses are at the heart of a strong and resilient community. They create employment, support local families, and contribute to the vitality that makes Squamish unique.

Supporting the community doesn't have to mean making a large one-time donation. The Squamish Community Foundation offers flexible giving options that allow businesses to contribute at a level that fits their goals and budget. From annual corporate giving and employee giving programs to establishing an endowed fund, every gift—large or small—helps create lasting community impact.

Community Investment

The Squamish Community Foundation's work is built on building endowment funds. Unlike one-time gifts, endowment funds are invested to grow over time creating a permanent dependable source of community funding. Each year the investment income is granted back to the community through our Annual Grants program, while the original gift remains intact — ensuring today's generosity continues supporting local priorities for generations.

We support a wide range of community needs through responsive and proactive grant making, including:

- Health, Social Development and Housing
- Environment and Sustainability
- Music and Performing Arts
- Equity & Inclusion
- Sports and recreation
- Youth programming
- Community wellbeing
- Urgent and emerging community needs
- Scholarships for local students.



There are many more local community causes that could be supported by growing our endowments

2026 Community Impact

**Awarded
2 scholarships
totalling \$4,500**

**Granted to 22
Non-Profit
organizations
/charities**

**Granted \$51,500
in Annual Grants**

Businesses that invest in their communities help create a healthier, more vibrant place to live and work.

Community Investment:

- Strengthens local services and programs
- Improves quality of life for residents
- Supports a thriving local economy
- Enhances employee engagement and morale
- Builds customer loyalty and community trust
- Demonstrates corporate leadership and social responsibility

Community Impact In Action

"Funding from the Squamish Community Foundation helped support much needed recreational programming in Squamish."

Whistler Adaptive Sports



Ways Your Business Can Support

Donating to the Squamish Community Foundation is a meaningful way to give back and create a lasting legacy in our community. Whether you want to support a cause close to your heart, honour an employee, or invest in the future of Squamish, we're here to help you create a personalized giving plan that reflects your interests, vision and values. **Small gifts add up over time and can make a meaningful impact. Below you'll find information on the different ways to give.**

1% CLUB

What if 1% of your annual profits could shape Squamish for generations? That's the idea behind the 1% Club. Commit 1% of annual profits, and join a network of businesses building a stronger, more resilient Squamish — together.

Example: Valhalla Pure donates 1% of sales to their Valhalla Environment Fund

CREATE AN ENDOWMENT FUND

One of the most lasting forms of community investment. Your contribution is invested permanently, and a portion of the earnings is granted back into the community every year. Several fund types are available such as a designated fund or unrestricted fund.

Example: The Squamish Terminals Youth & Environment Fund, established in 2015 by Squamish Terminals Ltd. that supports local youth and the environment.

ANNUAL CORPORATE GIVING

Support the causes that matter most to your business and community through an annual donation.

MONTHLY OR QUARTERLY GIVING

Join other local businesses in creating predictable, year-round support. Ideal for businesses wanting to make philanthropy part of their operating budget.

CUSTOMER GIVING OPPORTUNITIES

Invite customers to participate in local giving through point of sale round up campaigns, percentage of sales donations and holiday fundraising initiatives.

EMPLOYEE GIVING/MATCHING PROGRAM

Encourage workplace philanthropy by matching employee donations and making it easy for your team to support the community together.

Recognition Options

Your business can choose the level of recognition that feels right.

Options include: Anonymous giving, Website recognition, Social media features, Annual report acknowledgment, Event sponsorship recognition.

How we work with Businesses

- We **meet** to learn about your business, values and community goals
- We **explore opportunities** together and identify the giving options that best align with your objectives
- Together we design a **charitable strategy** tailored to your organization
- **Receive Impact Reporting** - We share stories, outcomes, and results so you can see your impact in action
- We **recognize** your support according to your request

Can our business support a specific cause?

Yes. We can help direct your giving toward causes that align with your values and priorities.

Can employees participate?

Absolutely. Employee engagement programs are among the most popular forms of business philanthropy.

Can our donation remain anonymous?

Yes. Donors may choose public recognition or complete anonymity.

Can we contribute over time?

Yes. Many businesses choose annual or monthly giving strategies.

How are grants awarded?

The Foundation follows strict CRA regulations and established grant-making practices designed to maximize local community impact

FAQ's

Ready to get Started?

Connect with us today to explore the opportunities available for your business

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