

**FOR THE LOVE OF
COMMUNITY**



BUSINESS GIVING GUIDE

A guide for local businesses and corporate leaders.



Your business plays an important role in the community you call home. Whether you want to give back, engage your employees, support causes that reflect your values or build a lasting local legacy, community giving can be shaped around your business goals.



We can help you find an approach that works for your business—from simple annual or employee giving to longer-term community investment.



Make Community Giving Work for Your Business

Every business gives differently. You may want to support a cause connected to your company's values, engage employees and customers, demonstrate community leadership, or make community investment a regular part of your business. Your giving can be as simple or as long-term as you choose.

We can help you explore options that fit your goals, budget and the kind of impact you want to make.



1% CLUB

Make community investment part of how you do business. Commit 1% of annual profits and join other local businesses investing in a stronger, more resilient Squamish.

Example:

Valhalla Pure donates 1% of its annual profits to the Valhalla Environment Fund.



CREATE A LASTING BUSINESS LEGACY

Connect your business values with lasting community impact. Establish an endowed fund that supports the causes you care about for years to come.

Example:

The Squamish Terminals Youth & Environment Fund supports local youth and environmental initiatives.



MAKE AN ANNUAL COMMUNITY INVESTMENT

Put your business values into action each year. Choose the causes or community priorities that matter to your organization and make them part of your annual giving.



BUILD GIVING INTO YOUR BUSINESS

Make community investment a regular part of your business. Monthly or quarterly giving provides a simple, budget-friendly way to give consistently throughout the year.



ENGAGE YOUR CUSTOMERS

Give your customers an opportunity to make an impact with you. Point-of-sale round-ups, percentage-of-sales campaigns and seasonal initiatives can connect your customers with your community giving.



ENGAGE YOUR TEAM

Bring your employees into your community impact. Employee giving and matching programs can build engagement around shared values while making it easy for your team to give back together.



Recognition Options

You choose how your business is recognized.

From anonymous giving to public recognition, we'll respect the approach that best fits your business. For businesses that welcome recognition, we can help share your commitment to the community. Depending on the type of gift or fund, this may include recognition through our website, social media, newsletters, community events, granting celebrations and other Foundation communications. Fund holders can also work with us to build awareness of their fund and the causes it supports, helping connect their business with meaningful local impact.

Your Business Can Make a Difference Where It Matters Most



Community investment gives your business an opportunity to support the people, places and causes that contribute to a strong and vibrant Squamish.

Our current areas of support include those below, but your giving isn't limited to them. If your business has a different charitable priority, we can help you explore giving options that reflect what matters to you.

- Health, social development and housing
- Environment and sustainability
- Music and performing arts
- Equity and inclusion
- Sports and recreation
- Youth programming
- Community wellbeing
- Urgent and emerging community needs
- Scholarships for local students



How Your Giving Creates Lasting Impact

Community foundations help turn today's generosity into long-term community support. Many of our funds are endowed, meaning donations are invested and a portion of the fund is granted back to the community each year. The original gift continues to be invested, creating an ongoing source of support for the causes your business cares about. Businesses can contribute to an existing fund or work with us to establish a fund that reflects their own charitable priorities.



Good for the Community. Meaningful for Business

Community investment can create value on both sides. It strengthens the community your business depends on while giving your organization a meaningful way to engage employees, connect with customers and demonstrate the values behind your business.

Community Investment Can Help:

- Strengthen local services and programs
- Contribute to quality of life in the community
- Engage employees around shared values
- Build customer connection and community trust
- Demonstrate local leadership and social responsibility
- Create a meaningful story of community impact



\$51,500
granted in
annual
grants



\$4,500
awarded
through 2
scholarships



22
local
organizations
supported

2026 Community Impact

When local businesses invest in community, their support creates opportunities and strengthens organizations. Through grants and scholarships, the Squamish Community Foundation transforms charitable giving into meaningful, lasting local impact.



Giving That Fits Your Business

You know your business, your people and your values. We bring local knowledge, charitable expertise and administrative support to help make community giving simple, effective and aligned with your business priorities.

Tell us what matters to your business

We learn about your goals, values and community priorities.



Explore your options

We help identify giving opportunities that fit your objectives and budget.



Choose what works for you

From a simple gift to a long-term charitable strategy, you decide how your business wants to participate.



See the impact

We share stories, outcomes and results so you can see—and share—what your support has helped make possible.



Choose how you're recognized

Your business determines whether and how its support is acknowledged.

What Does Community Giving Look Like for Your Business?

Let's explore an approach that reflects your goals, values and budget.

Squamish Community Foundation

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**SQUAMISH
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